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MedApps

MedApps Implements “Healthcare Anywhere”™ Program Using Angel.com IVR Application **Angel.com Application Facilitates Potentially Life-Saving Alerts to Patients**

McLean, Va. – August 7, 2007 – Angel.com, a leading provider of on-demand call center and Interactive Voice Response (IVR) solutions and a division of MicroStrategy® Incorporated (NASDAQ: MSTR), announces that MedApps, Inc., a leading provider of remote patient monitoring systems, has implemented an enterprise-level IVR and intelligent call routing solution from Angel.com. In conjunction with MedApps FDA-cleared wireless medical devices, the Angel.com IVR system will help MedApps implement its “Healthcare Anywhere”™ ubiquitous healthcare solution for patients managing chronic diseases, such as diabetes.

The backbone of the MedApps “Healthcare Anywhere” system is a series of remote patient monitoring devices that collect and transmit daily readings to MedApps servers for storage and review by healthcare professionals. If a reading occurs outside of a pre-set threshold, an alert is triggered through the Angel.com IVR solution, and the patient will receive a call. The IVR then prompts the patient for additional information (such as asking “Have you exercised today?”), and enters the information into the MedApps system. If the patient’s health is at risk, the call will then be routed to the appropriate healthcare professional.

“The Angel.com IVR system is essential to the success of the MedApps ‘Healthcare Anywhere’ system,” said MedApps President and CEO Kent Dicks. “Our application requires substantial call menu and routing changes on a near-daily basis depending on the needs of patients and healthcare providers. While some enterprise-level call management systems take weeks to implement, we were able perform the initial setup of the Angel.com IVR system in a single weekend. The web-based interface also allows MedApps personnel and healthcare professionals to make critical changes from anywhere.”

“Healthcare companies with life saving applications such as MedApps require an IVR solution that is easy to implement, manage, and update or change on a moment’s notice,” said Michael Zirngibl, president and CEO of Angel.com. “The flexible Angel.com application enables organizations of all kinds to respond to changing business and customer needs, as they happen.”

About MedApps

MedApps is dedicated to providing innovative solutions for the collection, transmission and management of remote monitored patient data. MedApps is an acknowledged innovator in the field of telehealth and has been recognized with numerous awards and citations. MedApps is a member of *Continua*, a group of 220 companies worldwide setting Medical Device Interoperability Standards (11073).

About Angel.com

Angel.com is a leading provider of on-demand call center and Interactive Voice Response (IVR) solutions, which enable organizations of all sizes to quickly deploy powerful telephony applications. More than 1,600 customers turn to Angel.com’s proprietary Voice Site technology to power customer service and marketing phone numbers using intelligent speech recognition that can automate most phone-based interactions. With an innovative Internet-based solution that requires no investment in hardware, software, or human resources, Angel.com balances the need for high quality communications with affordable pay-as-you-go pricing. For more information, visit <http://www.angel.com>.

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About MicroStrategy

Founded in 1989, MicroStrategy is a global leader in business intelligence (BI) technology. MicroStrategy provides integrated reporting, analysis, and monitoring software that helps leading organizations worldwide make better business decisions every day. Companies choose MicroStrategy for its advanced technical capabilities, sophisticated analytics, and superior data and user scalability. More information about MicroStrategy (NASDAQ: MSTR) is available at <http://www.microstrategy.com>.

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