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## MedApps

### **FDA Cleared MedApps System Leads the Way to Bring Cost-Effective Remote Health Monitoring to More People**

#### **MedApps' Innovative Personal Health Device: A Key to Lowering Healthcare Costs and Expanding Viability and Adoption of Electronic Health Records**

**SCOTTSDALE, AZ (June 5, 2009)** – Health professionals and patients alike, have access to a new set of tools that will aid in stabilizing mounting healthcare costs by increasing compliance. MedApps, Inc. has been granted a 510(k) market clearance by the U.S. Food and Drug Administration for its expanded, flexible telehealth solution.

The MedApps system is designed to link patients, families and healthcare professionals by providing a convenient way to remotely collect, transmit, store and report timely and accurate health information - anywhere.

The MedApps system features the HealthPAL, a small portable personal health device, to collect and transmit readings from glucose meters, blood pressure monitors, weight scales and pulse oximeters. Timely health readings from these devices are useful in maintaining wellness regimens and can assist clinicians in their treatment of patients with chronic diseases. The collected data is automatically transmitted to a secure central server where it can be accessed by healthcare professionals or stored to an online electronic personal health record such as Microsoft® HealthVault™ or Google™ Health.

HealthPAL is simple to use and ready to go, “out of the box”. It eliminates the need for specialized hardware, expensive cellular plans, or computers to collect and transmit biometric readings. The ease of use is a key factor in improving patient compliance. Initial results from pilot programs using the MedApps solution, including those in place with Cleveland Clinic and Baptist Home Health Network, have been very encouraging.

“Our entire system is designed around a single criterion - increasing patient compliance,” said Kent Dicks, MedApps Founder & CEO. “Patient compliance is greatly dependent on simplicity, and simplicity helps drive costs down and reliability up. It’s key in keeping patients engaged and healthcare costs in check, and its no coincidence that we have significantly improved patient compliance in all of our pilots.”

The MedApps system offers healthcare professionals the opportunity to monitor patient conditions, and manage diseases at earlier stages when associated expenses are lower. Additionally, the system provides patients with more user friendly tools, which enables them to take a more active role in their own health management. www.MedApps.net

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#### **About MedApps**

MedApps is dedicated to providing innovative solutions for the collection, transmission and management of remote monitored patient data. MedApps is an acknowledged innovator in the field of telehealth and has

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been recognized with numerous awards and citations. MedApps is a member of *Continua*, a group of 220 companies worldwide setting Medical Device Interoperability Standards (11073).