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## MedApps

### **MedApps and Meridian Health Launch Remote Monitoring Pilot for CHF Patients**

Scottsdale, Arizona - January 14, 2010 - MedApps, Inc., a leading mHealth (mobile / remote health monitoring) company, announced today that it will partner with Meridian Health, a leading comprehensive healthcare provider in New Jersey, to initiate a chronic disease management pilot focused on patients discharged from acute care settings with Congestive Heart Failure (CHF). The focus of the program is to monitor the participants on a daily, near real-time basis, to improve patient outcomes and decrease re-admissions to the hospitals within 30 days.

Meridian will deploy MedApps' products, featuring HealthPAL and HealthCOM, to provide specific biometric data (i.e. weight) for review by collaborating monitoring nurses and attending physicians. The program's objectives include: 1) Monitor signs and symptoms immediately after discharge from hospital environments and provide comprehensive, individualized education and follow up support; 2) Promote patient self-management, independence and adherence to prescribed treatments; and 3) Help identify early signs / symptoms of worsening conditions in a post acute environment. A further and equally important goal will be to reduce re-admission rates and ER utilization of patients with CHF.

MedApps is well positioned to support the Meridian out-patient program, as the health industry at large strives to improve out-patient care and monitoring, while reducing associated costs. The MedApps System has been FDA-cleared to integrate with a variety of medical monitors to remotely transmit, store and report timely, accurate health information virtually anywhere.

The MedApps System includes the HealthPAL, a small, portable device that provides convenient "hands-off" health data transmission to patients' electronic health records. The back-end software component of the system features HealthCOM, a web-based portal for professional care providers that offers remote monitoring and data management tools. MedApps has established itself as a market leader in remote health monitoring and its products are currently being used in innovative home health programs including those at Cleveland Clinic in Ohio and Baptist Home Health Network in Little Rock, AK.

(Continued)

"Meridian Health is a perfect partner for us", says Kent Dicks, MedApps' Founder and CEO. "The New Jersey community, which Meridian serves, is diverse, knowledgeable and forward thinking. Meridian has demonstrated an ability to provide leading-edge healthcare solutions and we will work closely with them to develop even more effective ways to link patients with their care providers."

#### About MedApps

MedApps is dedicated to providing innovative solutions for the collection, transmission and management of remote monitored patient data. MedApps is an acknowledged innovator in the field of telehealth and has been recognized with numerous awards and citations. MedApps is a member of Continua, a group of 220 companies worldwide setting Medical Device Interoperability Standards (11073).

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### About Meridian Health

Meridian Health is a leading New Jersey “not-for-profit” health care organization comprised of various resources, including a university teaching hospital, two community hospitals, a children’s hospital, and in-home and community-based services, such as home-health services, skilled-nursing centers, physician practices; rehabilitation and fitness centers; occupational health; home medical equipment, in-home safety technology; ambulance / medical transportation services, out-patient laboratory, imaging, and surgery centers.

The company has consistently been rated among the top performing health systems in New Jersey, and is the recipient of numerous state and national recognitions for patient care quality and nursing excellence. [www.meridianhealth.com](http://www.meridianhealth.com)

### Media Contact

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MedApps HealthPAL’s Simplicity Key to Adoption

MedApps Receives Certification to Market in Europe and Canada