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MedApps

MedApps – Dell 2008 Finalist

MedApps Selected One of the Nation's 10 MOST INNOVATIVE COMPANIES as part of Dell's Global Small Business Excellence Award

ROUND ROCK, Texas, May 6, 2008 – Medapps, Inc. is proud to be recognized as one of the innovative small businesses that use technology to better serve customers, in being selected as one of the 10 U.S. finalists for the Fifth Annual Dell/NFIB Small Business Excellence Award. (www.dell.com/ceaward.)

Frank Muehleman, vice president and general manager of Dell Small and Medium Business, states, "The No. 1 reason small businesses use technology is to better serve customers and no one is doing that better than this year's 10 finalists. These companies are applying technology in innovative ways to break new ground and raise the bar."

The MedApps Mobile Wireless Health Monitoring System helps connect people afflicted chronic disease like Diabetes, Asthma, Congestive Heart Failure (CHF) and COPD, with their healthcare providers. This is accomplished by collecting personal health readings from off the shelf retail devices and transmitting that data wirelessly to a secure server / provider portal.

The MedApps goal is to keep people healthy at home, by reducing the need for more costly health treatment as diseases progress. Timely health readings help stabilize patient conditions, providing healthcare providers the ability for earlier intervention and treatment, while giving patients more control over their health management. The MedApps system is not only an effective way for healthcare professionals to collect better data for diagnosis, MedApps is ideal for family members who need the ability to monitor the health readings of loved ones from a distance.

Kent Dicks, President and CEO of MedApps, indicated, "Dell has been a very integral part in going our business, and scale for the future. Dell gave us the ability to enter the Enterprise Level space for very reasonable investment. Our Fortune 500 clients are impressed with our servers, architecture, backup, redundancy and speed, for being a Small Business. Setting up our environment correctly from the beginning with Dell servers and software has allowed MedApps to grow faster than expected."

The Dell/NFIB Award is the third recent honor that MedApps has received in the last several weeks. MedApps has been recognized as an innovator in the field of telemedicine, recently bringing home two major awards from Silicon Valley, including the 2008 Frost & Sullivan North American Technology Innovation Award in the field of Wireless Point of Care. MedApps was also the winner of the 2008 Nokia "Mobile Rules!" Business Plan Competition, an esteemed award for innovative mobile business plans, cutting-edge technologies, applications and services from developers and entrepreneurs from around the world.

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